

Modalities (cost norm) for implementation of the CSP Scheme
“Paramparagat Krishi Vikas Yojana” (PKVY) in the state of Odisha

1 Group =50 acre (20 ha.)

(Pattern of Assistance for One Group)

A.	Programme implementation through Support Agencies					Remarks
		1 st year(Rs)	2 nd year	3 rd year	Total	
1	Cluster formation and capacity building including exposure visit and trainings of field functionaries					
1.1.	Conducting of meeting discussions of farmers in targeted areas to form organic farming group @Rs.5000/group	5000	-	-	5000	Service provider in association with State Govt. official. will identify targeted 50 acre area of cultivated fields of farmer for formation of groups. Service provider will conduct meeting of farmers in the targeted area to facilitate to form one group. (The fund will be transferred to the Resource Organisation's (service provider) account through RTGS/ NEFT).
1.2.	Capacity Building of Group Members.Rs.300/farmer. Two no. of trainings per year.	30000	30000	-	60000	Rs.300/- per farmer per day for training. Service provider in association with State Govt. Experts of NCOF/RCOF/ICAR/ SAUs will organize two trainings/year Separately for 1 st year & 2 nd year for members of groups/cluster one in each cropping season 1, 1 st Training will be given on following: (i)Raising seedlings/ plants in nurseries. (ii)Organic seed production. (iii) Training on manure & Composting. (iv)Green manure plantation and bund planting. (v)Production & use of compost and vermi compost. 2. 2 nd Training on Bio-fertiliser & Biopesticides. (i)Production & use of Panchagavya, Beejamruth, Jeevamruth etc. (ii)Use of bio-fertilizer (seed/ seedling treatment, drip irrigation, spraying handling of bio-fert, & bio-pesticides. (The amount will be transferred to Service Provider account through Service Provider)

1.3.	Exposure visit of group members to organic farming fields @Rs.400/ farmer for 50 farmers	0	20000	0	20000	Rs.400/- per farmer is earmarked under exposure visit. After formation of group, an exposure visit for members will be arranged by the Service provider in consultation with state Govt in 2 nd year. to create more practical knowledge and awareness about organic farming (The fund will be transferred to the Resource Organisation's/Support Agency account through RTGS/ NEFT).
1.4..	Training of field functionaries (Rs. 1000/Group)	1000	1000	0	2000	Two days training of Group-B/C/R.O.s will be organized in phase manner for 30 no. of participants at state level institute on organic Farming. (The amount will be kept with DA & FP (O)).
	Total	36000	51000	0	87000	
2.	Deployment of manpower and management cost for implementation of programme including data management and uploading					
2.1.	Remuneration of Lead Resource Person(LRP) (Rs.800/month/Group) One LRP will be deployed for 5 groups.	9600	9600	9600	28800	LRPs will supervise PGS standards implementation, nutrient & pest management protocols, input production, purchase & use. Responsible for inspection of each individual farmer's field for effective implementation of PGS certification. Responsible for farmers registration, documentation, uploading of data in coordination with R.C., Organize group meeting, help group members for peer appraisal, Participate in peer appraisal, submission of time to time report to C.O. The details of observation on farming practices will be recorded and farmer diary will be maintained by LRPs.. (The fund will be transferred to the Lead Resource Person's account through DBT).
2.2.	Management cost for implementation of programme including data management and uploading	20400	16400	16400	53200	Assistance will be given to meet the expenses of rental charges of office, salary of coordinator and Data Entry Operator, office furniture, computer, printer, stationeries etc. (The fund will be transferred to the Resource Organisation's(service provider) account through RTGS/ NEFT).
	Total	30000	26000	26000	82000	

B.	PGS Certification through Regional Council					
3.	Service charges to RCs for physical verification,certification endorsement and certificate issue					
3.1	Training on PGS Certification (LRP) in 2 days @Rs.100 per Group/day.	200	200	200	600	Training will be organized by the R.C for LRPs at RCOF/ State Resource Centre for two days on following: (i) Registration of farmers (ii) Organic production and Process documentation. (iii) Preparation of Annual Action Plan. (iv) Maintenance of meeting and training register, data Management. (v) Administration, roles and Responsibility of cluster in Promotion of PGS certified Organic farming. (The fund will be transferred to the Regional Council's account through RTGS/ NEFT).
3.2.	Training of Trainers(TOT) (LRP) in 2 days (@ Rs.100/Group/day)	200	200	200	600	R.C will organize training for three days for LRPs in association with NCOF/ RCOF/ICAR/SAUs /State Resource Centre on the following subject. i)Soil sample collection and quality control. (ii)Packaging, leveling, branding & marketing of organic produce. (iii)Community infrastructure required for preparation of biopesticides & biofertilisers. (The fund will be transferred to the Regional Council's account through RTGS/ NEFT).
3.3.	Service charges to R.C. for physical verification, certificate endorsement and certificate issue	13600	13600	13600	40800	Funds for physical verification, certificate endorsement and certificate issue (The fund will be transferred to the Regional Council's account through RTGS/ NEFT).
4.	Residue analysis through Zonal Councils/State Departments in NABL accredited laboratories @ 3 samples/100 hec. (LRP area) from 2 nd year	0	6000	6000	12000	R.C in association of RCOF/ State Govt. officials will collect organic samples through LRP from selected field. The analysis of samples for pesticides and chemical residues will be done by sending samples to NABL laboratories. (The fund will be transferred to the Regional Council's account through RTGS/ NEFT).
	Total	14000	20000	20000	54000	

C.	Incentive to farmers through DBT					
5.	Incentive to farmers for organic conversion, inputs, on-farm input infrastructure to be provided as DBT for direct farmers account					
5.1.	Conversion of land, raising of nursery, Organic Input procurement, biological nitrogen harvest planting, Natural pest control mechanism easily available in local area, procurement of liquid biofertiliser consortia/ liquid bio-pesticides, On-farm input infrastructure etc @Rs.3300/- Acre/year for 3 years	165000	165000	165000	495000	Support for conversion of conventional land to organic land through preparation of annual action plan on basis of soil testing adopting suitable organic cultivation practices, buffering of land to prevent contamination, raising of organic seeds/ planting materials, preparation of traditional organic input production units, plantation of nitrogen harvest plant, botanical extract production units, procurement of liquid biofertiliser/ bio-pesticides, taking of locally relevant pest control mechanism, procurement & application of phosphate rich organic manure to meet phosphorus and zinc deficiency. (The fund will be transferred to the farmer's account through DBT).
5.2.	Vermi Compost & other composting @Rs.2500/- per acre for 50 acres for 1st year.	125000	0	0	125000	Each farmer member will be assisted for procurement of earth worm, preparation of pits, construction of brick wall, labour charges & raw materials required for vermin compost units. (The fund will be transferred to the farmer's account through DBT).
	Total:	290000	165000	165000	620000	
D.	Value addition, marketing and publicity					
6	Support for marketing, common packaging, branding, Space rent, transport etc.					
6.1.	Transportation of Organic Produce & Space Rent	0	6200	6200	12400	Financial assistance will be given for collection and transportation of organic produce to market places. The funds can also be utilized for purchasing for four wheel transport vehicle. One retail outlet will be taken on rent basis by the Local Group for marketing of the produce under PKVY. (The fund will be transferred to the Local Group's account through RTGS/ NEFT).
6.2.	Packaging & branding of Organic products of cluster	0	8800	8800	17600	Financial assistance will be given for procuring packing material, preparation of labels, hologram, printing etc. and branding of organic products. It will be managed by LRP of cluster. PGS India Green logo used for area under

						conversion and PGS India organic logo used for completely converted organic area. The labeling may be designed consisting of name of cluster, district and unique product packing used for branding organic produce. (The fund will be transferred to the Service Provider's/ Support Agency account through RTGS/ NEFT).
	Total:	0	15000	15000	30000	
7.	Value addition, infrastructure creation through FPC/FPO case to case basis	0	20000	20000	40000	Small scale processing unit will be established by the FPC/FPO as per the need for value addition of the organic produce. The amount will be transferred to the LG account through RTGS/NEFT
	Total:	0	20000	20000	40000	
8.	Brand building ,trade fairs, exhibitions, local publicity, organic fairs/melas, local marketing initiatives, participation in national trade fair					
8.1.	Brand building of Organic produce	0	10000	0	10000	State in consultation with the service provider shall draw a comprehensive market strategy & plan at State level of state specific organic produce. (The amount will be kept with D.A. & F.P. (O)).
8.2.	Organic fairs/Melas, local publicity, Local marketing initiative, Exhibitions	9000	19000	19000	47000	The service provider will organize the Organic fairs/Melas in 2 nd & 3 rd year at district level. Fund will also utilized to organize the mela at state level. The service provider will publish literature on organic produce to create awareness among the consumers. LG will market the organic produce in local Hats. The fund will be utilized for management of the local Hat. The service provider will participate in State level & district level exhibition/organic fair (The amount will be transferred to the service provider/ Support Agency account through RTGS/NEFT)
8.3.	Participation in National trade fair	0	15000	15000	30000	Govt. officials, service provider & progressive farmers will participate in the National level trade fair along with stall arrangement. (The amount will be kept with D.A. & F.P. (O) to monitor the programme).
	Total:	9000	44000	34000	87000	
	GRAND TOTAL:	3,79,000	3,41,000	2,80,000	10,00,000	

N.B. 50% fund under the component organic fair /melas and exhibition will be kept with D.A. & F.P. (O) for organizing the event at the State level.