

**Corrigendum with reference to RFP Notice No. 561/IMAGE dt. 10.02.2022, Corrigendum & Addendum Notice No. 784/ IMAGE dt. 28.02.2022 & Corrigendum Notice No. 1148/ IMAGE dt. 21.03.2022 for Selection of Agency for Establishment of Project Management Unit(PMU) under RKVY- RAFTAAR in DA&FE, Govt. of Odisha**

**N.B-1**

<b>Document Name and Page No</b>	<b>Clause in the RFP/Addendum document</b>	<b>Queries</b>	<b>Approved Compliance</b>
Addendum Page No. 7	<p><b>2027 Vision Document Team:</b> Sectoral Expert(Agriculture, Horticulture, Soil Conservation, Livestock, Fisheries)</p> <ol style="list-style-type: none"> <li>a. PhD/ Master’s degree from Top 30 Agriculture University (as per ICAR, AU Ranking 2020)</li> <li>b. Minimum 10 years of experience in Agriculture/ Agri-Business/ Agriculture Research/ Agriculture Economics</li> <li>c. Minimum 7 years of experience in the sector of expertise</li> <li>d. On permanent rolls of the firm for at least 6 months</li> <li>e. Has experienced of working with more than one department in any Government entity/ CGIAR institutions</li> <li>f. Should have experienced of working with Central Government/ State Government in creating similar roadmaps with minimum 2 projects               <ul style="list-style-type: none"> <li>• Meeting above minimum eligibility with 10 years experience-6 marks</li> <li>• Meeting above minimum eligibility with 10- 15 years experience- 8 marks</li> <li>• Meeting above minimum eligibility with more than 15 years experience-10 marks</li> </ul> </li> </ol>	Request to remove the clause, “On permanent roll of the firm for at least 6 months”	Accepted
Corrigendum Page No. 2	<p><b>Consultants (Technical)</b> MBA/PGDM from Top 100 Management Institute(as per NICF, Ministry of Education, GoI Ranking 2020 for Management Institutes) or Agriculture/ Agri-Business Management/ Rural Development from top 30 ICAR institutes (as per ICAR Agricultural Universities Rankings 2020)</p>	Request to consider MBA/PGDM of these two (MANAGE and NIAM) reputed institutes of Ministry of Agriculture & Farmers Welfare, Government of India	Accepted

**N.B.-2**

<b>SL. No.</b>	<b>Reference</b>	<b>As per RFP / Addendum</b>	<b>Corrigendum</b>
1	Page 4 of Addendum Implementation team	<p>The team will comprise of seven (7) key personnel:</p> <ol style="list-style-type: none"> <li>i. Project Manger-1</li> <li>ii. Consultant (Technical)-3**</li> <li>iii. Consultant (Monitoring &amp; Evaluation)-1</li> <li>iv. Consultant (Finance)-1</li> <li>v. Consultant (Media)-1</li> </ol> <p>**Out of 3 Technical consultants, 1 for Agril./Hort. Sub- Sector, 1 for Post Harvest Infrastructure &amp; Value addition sub-Sector &amp; 1 for Market Linkage sub-Sector</p>	<p>The team will comprise of six (6) key personnel:</p> <ol style="list-style-type: none"> <li>i. Project Manger-1</li> <li>ii. Consultant (Technical)-2**</li> <li>iii. Consultant (Monitoring &amp; Evaluation)-1</li> <li>iv. Consultant (Finance)-1</li> <li>v. Consultant (Media)-1</li> </ol> <p>**Out of 2 Technical consultants, the first one will be <b>Technical consultant</b> for Agril./Hort. Sub- Sector/ Post Harvest Infrastructure &amp; Value addition and Market Linkage sub-Sector.</p> <p>The Second one will be <b>Technical consultant (Behavioural change)</b> with qualification and experience in Behavioural Sciences.</p> <p><b>Eligibility Criteria for Technical Consultant (Behavioural change):</b></p> <ol style="list-style-type: none"> <li>a. Masters Degree from top 100 institutes (as per NIRF, Ministry of Education, GoI ranking 2020 for management institutes) in Psychology or Economics or Behaviour Sciences or Mass Communication or Sociology or Anthropology or Data Sciences</li> <li>b. Minimum 3 years' experience in designing and executing Behavior Change Policies and Campaigns for a Central Government / State Government department / any government agency/multilateral in agriculture and allied sector</li> </ol> <p><b>Scope of work for Technical consultant (Behavioural change):</b></p> <ul style="list-style-type: none"> <li>• Conduct behavioural research (quantitative and qualitative) and understand farmer decision-making.</li> <li>• Design behavioural solutions, test them with scientific methods/ business experiments, and support their adoption-</li> <li>• Embed within scheme/ program design, data platforms and digital journeys</li> <li>• Create behavioural change campaigns for promoting diversification, value addition and collective formation among the farmers</li> <li>• Execute behaviour change campaigns with support from directorates and agencies</li> </ul>

2	Page 6 of Addendum Consultant (Technical) Eligibility & Scoring Pattern	<p><b>Consultant (Technical) - 3 persons</b>  <b>Max Marks – 5 x 3= 15</b>  <b>Scoring Pattern –</b></p> <p><b>i.</b> Meeting minimum Eligibility with 5 years’ experience- <b>3 marks</b>  <b>ii.</b> Meeting minimum Eligibility with 6- 8 years’ experience- <b>4 marks</b>  <b>iii.</b> Meeting minimum Eligibility with more than 8 years’ experience- <b>5 marks</b></p>	<p><b>Consultant (Technical) - 2 persons</b>  <b>Max Marks – 6 x 2=12</b>  <b>Scoring Pattern:</b></p> <p><b>(a) Technical Consultant for Agril./Hort. Sub- Sector/ Post Harvest Infrastructure &amp; Value addition and Market Linkage sub-Sector:</b></p> <p><b>i.</b> Meeting minimum Eligibility with 5 years’ experience- <b>4 marks</b>  <b>ii.</b> Meeting minimum Eligibility with 6- 8 years’ experience- <b>5 marks</b>  <b>iii.</b> Meeting minimum Eligibility with more than 8 years’ experience- <b>6 marks</b></p> <p><b>(b) Technical consultant (Behavioural change):</b></p> <p><b>i.</b> Meeting above minimum eligibility with 3 years’ experience- 4 marks  <b>ii.</b> Meeting above minimum eligibility with 3-6 years’ experience- 5 marks  <b>iii.</b> Meeting above minimum eligibility with more than 6 years’ experience- 6 marks</p>
3	Page 6 of Addendum Consultant (Finance) Scoring Pattern	<p><b>Max Marks- 5</b>  <b>Scoring Pattern –</b></p> <p><b>i.</b> Meeting minimum Eligibility with 5 years’ experience- <b>3 marks</b>  <b>ii.</b> Meeting minimum Eligibility with 6- 8 years’ experience- <b>4 marks</b>  <b>iii.</b> Meeting minimum Eligibility with more than 8 years’ experience- <b>5 marks</b></p>	<p><b>Max Marks- 6</b>  <b>Scoring Pattern –</b></p> <p><b>i.</b> Meeting minimum Eligibility with 5 years’ experience- <b>4 marks</b>  <b>ii.</b> Meeting minimum Eligibility with 6- 8 years’ experience- <b>5 marks</b>  <b>iii.</b> Meeting minimum Eligibility with more than 8 years’ experience- <b>6 marks</b></p>
4	Page 6 of Addendum Consultant (Monitoring & Evaluation) Scoring Pattern	<p><b>Max Marks- 5</b>  <b>Scoring Pattern –</b></p> <p><b>i.</b> Meeting minimum Eligibility with 3 years’ experience- <b>3 marks</b>  <b>ii.</b> Meeting minimum Eligibility with 4- 5 years’ experience- <b>4 marks</b>  <b>iii.</b> Meeting minimum Eligibility with more than 5 years’ experience- <b>5 marks</b></p>	<p><b>Max Marks- 6</b>  <b>Scoring Pattern –</b></p> <p><b>i.</b> Meeting minimum Eligibility with 5 years’ experience- <b>4 marks</b>  <b>ii.</b> Meeting minimum Eligibility with 6-8 years’ experience- <b>5 marks</b>  <b>iii.</b> Meeting minimum Eligibility with more than 8 years’ experience- <b>6 marks</b></p>

5	Page 7 of Addendum Consultant (Media) Scoring Pattern	<b>Max Marks- 5</b> <b>Scoring Pattern –</b> i. Meeting minimum Eligibility with 3 years’ experience- <b>3 marks</b> ii. Meeting minimum Eligibility with 4-5 years’ experience- <b>4 marks</b> iii. Meeting minimum Eligibility with more than 5 years’ experience- <b>5 marks</b>	<b>Max Marks- 6</b> <b>Scoring Pattern –</b> i. Meeting minimum Eligibility with 5 years’ experience- <b>4 marks</b> ii. Meeting minimum Eligibility with 6- 8 years’ experience- <b>5 marks</b> iii. Meeting minimum Eligibility with more than 8 years’ experience- <b>6 marks</b>
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| 1. Last date for submission of Proposal- | 11.04.2022 upto 3:00 PM |
| 2. Technical Bid opening-                | 11.04.2022 at 5:00 PM   |
| 3. Technical Presentation-               | 20.04.2022 at 11:30 AM  |